

Mr. Karthik Reddy

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Mr. Karthik Reddy has 14 years of experience in teaching Accounts, Finance and Taxation subjects. He received Bachelor of Commerce (B. Com) from Bangalore University with specialisation in Advanced Financial Accounting and Management Accounting, Master of Business Administration (MBA) with specialisation in Finance from Visvesvaraya Technological University, Belgaum. Master of Commerce (M. Com) with specialisation in Accounting and Finance from Annamalai University, Master of Philosophy (M.Phil.) from The Global Open University, Nagaland with specialisation in Business Management. He is qualified in Karnataka State Eligibility test for Lecturer/Assistant Professorship and is now pursuing Ph.D. from University of Mysore. He is particularly interested in areas of Accounting and Finance. He has published book on “Management Principles and Applications” as per the NEP syllabus for first semester, B.Com. Bangalore North University. He received “Outstanding Teacher Award” for Excellence in Education by B.E.T College, Bangalore in the year 2018. He holds certifications in Design Thinking, Data Analysis in SPSS: Inferential Statistics, Tally, Diploma in Office Management etc. To his credit prolifically published around 20+ papers in national / international journals and conferences. He has participated in various professional trainings, FDPs, Seminars, Webinars and Workshops.

Research Interests: Banking & Finance

Recent Publications (2021-2022): UGC-Care List Group I

1. Reddy, K., & R, M. (2021, October). Impact of Digital Banking on Profitability of Selected Public and Private Sector Banks in India. The Journal of Oriental Research Madras, XCII(X), 98-105.
2. Reddy, K., DK, M., & Mattaparti, H. (2021-2022). Does Online Learning work better than Offline Learning: A Comparative study in Bangalore North. Journal of Education, XXII(1), 467-472.