



**Dr. V.P THIRULOGASUNDARAM,**

**Professor and Head, MBA Department.**

At the outset I welcome to the Department of MBA. The Department of MBA started its journey in the year of 2009 with intake of 60 student the Department offering specialization like Finance, Marketing and HR with dual specialization.

The Department of MBA is committed to Teaching, Research in Management education and provides the good system for nurturing the budding managers professional skills of students. Further the department is providing Opportunities through various Management events to nurture the managerial and Professional skills and well groomed individuals.

The aspiration of Department is not just impart the industry relevant managerial skills but to make the students to conduct their skills with social, ethical and human values. We as a team dedicate ourselves to escalate the department of MBA to further heights of success and glory.

### Recent Publications (2021-2022): UGC-Care List Group I

1. Reddy, K., & R, M. (2021, October). Impact of Digital Banking on Profitability of Selected Public and Private Sector Banks in India. The Journal of Oriental Research Madras, XCII(X), 98-105.
2. Reddy, K., DK, M., & Mattaparti, H. (2021-2022). Does Online Learning work better than Offline Learning: A Comparative study in Bangalore North. Journal of Education, XXII(1), 467-472.

### Conferences/Seminars/Workshops Attended

Sl.No	Title	Date	Venue/Place	Organizer	Speaker/Participant	Certificate of Participation Obtained	Remarks
1	FDP on Mind Mapping/ Stress Management/Positive Psychology	10 <sup>th</sup> March 2021	SVCE, Bengaluru	XL Leadership	Dr. S Nagaraj Rao CEO-XL leadership	Yes	
2	Workshop on “Industrial Motivation Campaign-YG-1”	8 <sup>th</sup> and 9 March 2021	SVCE, Bengaluru	MSME Development Institute and National Small Industries Corporation	1. Dr Sunil Kumar K, CEO Sky Leadership foundation  2. Ms Akshatha M patel Founder Aarde Law	Yes	Intellectual Property Rights, State govt. Schemes and

					<p>chambers</p> <p>3. Dr Suresh Babu, Deputy General Manager, NSIC</p> <p>4. G Hemanth Kumar, Deputy Director(Rtd.), DIC</p> <p>5. S Sridharan, Asst. General Manager(Rtd.), Corporation Bank, Bengaluru</p>		<p>subsidies, Financing Business Entrepreneu rs</p>
3	Workshop on “APA-Guidelines”	18 <sup>th</sup> February 2021	Virtual	Genviq and Industry Partner Eswari Group	Dr Urmila Utam, University of Hyderabad	Yes	UGC guidelines
4	One day Workshop on “Writing Research Paper and Bibliometric Analysis”	12 <sup>th</sup> December 2020	Virtual	Sant Baba Bhag Singh University, Punjab	Dr. Manpreet Kaur Professor	Yes	
5	Symposium on “Fintech-The Road to Ahead”	21 <sup>st</sup> November 2020	Virtual	RL Institute of Management Studies, Madurai	Mr.Karthirvel Srinivasan R Fintech practitioner,	Yes	

					Prepaid Solutions, Mumbai		
6	5 days Online workshop on “Data Analytics”	07/11/2020 to 11/11/2020	Virtual	PRIMAX Academy, Bengaluru		Yes	
7	Webinar on “Banking in 2025”	10/11/2020	Virtual	Metas Adventist College, Gujarat		Yes	
8	Webinar on “ Retail Analytics”	28/10/2020	Virtual	The Oxford College of Business Management, Bengaluru		Yes	
9	Webinar on “ The New Normal for Retail Business”	22/ 10/2020	Virtual	ASBM University, Bhubaneswar		Yes	
10	Workshop on “ Data Analytics Using BlueSky Statistics, Jamovi & JASP”	18/10/2020	Virtual	SuGyan Academy	Dr. MURUGAN Asst. Professor, University of Hyderabad	Yes	
11	Webinar on “ Creating a Research Environment : Issues and Challenges”	15/10/2020	Virtual	ASBM University, Bhubaneswar	Dr. Themozhi, Professor, Dept. of Management Studies, IIT Madras & Dr. Srijit Mishra, Professor, Indira Gandhi Institute of Development Research, Mumbai	Yes	
12	One day National Level Online faculty awareness program on	19/9/2020	Virtual	Acetians Technologies Pvt. Ltd, delhi sponsored		Yes	

	MS teams			by IETE bengaluru			
13	Webinar on “New Education Policy -2020 for HEI”	12/08/2020	Virtual	SVCE Bengaluru	Dr. Suresha Principal , SVCE	Yes	
14	Online FDP on Questionnaire Development (Theory, Cases and Scale Development hands-on with practical)	18-07-2020 & 19-07-2020	Virtual	Hisashi Excellence Education Pvt. Ltd	Dr. Rahul Pratap Singh Kaurav. Assistant Professor, Prestige Institute of Management	Yes	
15	Webinar on “Entrepreneurship in Modern Agriculture”	19-07-2020	Virtual	SVCE Bengaluru		Yes	
16	Webinar on “Indian Banking Today and Tomorrow”	13-07-2020	Virtual	ASBM University, Bhubaneswar, School of Accountancy	1. Mr. Amitabh Guha, Former MD, State Bank of Hyderabad & Chairman South Indian Bank  2. Mr. Jyoti Ghosh, Former MD, State Bank of Bikaner & Jaipur.  3. Mr Yatindra Nadkarni, Senior Vicepresident, Equitas Small Finance Bank.  4. Prof. Kalyan S Ray, VC , ASBM University as Moderator	Yes	

17	One day International Faculty and Researcher Development Program	12-07-2020	Virtual	Art of Giving Charitable Trust in association with ACE International Pie Ltd, Singapore	<p>1. Dr S Sudhakar, Professor, Department of Biotechnology, MS University Tamilandu</p> <p>2. Dr K Venkayeshwara Rao, Professor of Nanotechnology, JNTU Hyderabad.</p> <p>3. Dr Shalini Srivastav Associate Professor, Amity University, Greater Noida, UttarPradesh.</p> <p>4. Dr Ramaswamy Rajesh Kumar, Research Scientist, Agricultural Sciences, Zhejiang University, China PR</p>	Yes	
18	One day MDP on “Role of Advanced Technology and Innovation in Transforming	11/07/2020	Virtual	Sambhram Institute of Management Studies, Bengaluru	Prof. V Ramesh, Sambhram Academy of Management Studies	Yes	

Global Supply Chain”						
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**Resource person and expert talk delivered:**

1. **“Webinar on Financial Analysis using Excel-Time Value of Money”** for the MBA Students of PG Department of Commerce and Management Studies, Brindavan College, Dwarakanagar on **10.6.2021 (Thursday) at 2 PM through Zoom App.**
2. **“Excel Tools for Financial Management”** for the MBA Students of Department of MBA, Sir M. Visvesvaraya Institute of Technology, Hunasamaranahalli, Bangalore-562157 on **05<sup>th</sup> July 2021 through MS teams**